



SPRING-FORD RAMS YOUTH FOOTBALL & CHEERLEADING 2018 SEASON SPONSORSHIP OPPORTUNITIES

Hello Spring-Ford Community Member!

On behalf of Spring-Ford Rams Youth Football & Cheerleading, I would like to extend an invitation to you and your company to become a 2018 Sponsor of our youth program. Spring Ford Youth Football and Cheerleading is a non-profit organization with a current enrollment of over 500 boys & girls and their families. Our primary goal is to inspire youth to practice the ideals of health, citizenship, and character.

Our mission also includes:

1. To bring our youth closer together through means of common interest in sportsmanship, fair play, and fellowship.
2. To foster, develop and promote youth football and cheerleading for youth Grades K – 6.
3. To bring into closer relation the home, the community, and the schools involved so that our youth can pursue being the best they can be.
4. Encourage the players and cheerleaders through our “Awards for Excellence” program to achieve above average grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.

As we plan for another successful year, we are working to strengthen the support that we already have from local business leaders like you. Our organization relies on the support of local and corporate sponsorship to assist us in offsetting some of the costs associated with the day to day operation and growth of our organization. With your support, we will be able to continue to provide the boys and girls of our league with a high quality, safe and competitive program. Most importantly, all funds donated by our sponsors are allocated directly into our program for things like: capital projects, equipment replacement or purchases and improvements to our practice and game facilities.










Sponsorship with the Spring Ford Youth Football & Cheerleading Program is a unique partnering opportunity for businesses and corporations in our community. Our sponsors will receive business exposure through advertisements within our league, practice and game location, and on our website/social media.

Please take the time to review the information that I included with this letter. We have taken a great deal of time to be able to offer a diverse sponsorship package and I am hopeful that you will find one that is in line with your organization.

Sincerely,

Dan Russell
Marketing Director

2018 SPONSORSHIP PACKAGES

	Company Name Displayed at our complex/Sponsor Plaque.	Company provided materials placed at the Snack Stand during all Practices and Home Games	Company mention within league email communications to parents throughout the season.	Company Ad/click through on our webpage and our Facebook Page
Platinum Sponsor \$1,000				
BLUE Sponsor \$500				
Gold Sponsor \$250				

****NEW FOR 2018****

Sponsorship Opportunities and Company Naming Rights for Ram Bowl- Ram Bowl will be held on October 6, 2018 and is a huge event where our entire league plus visiting leagues come together for an all-day football fest, held at our complex. Please call Dan Russell, Marketing Director 610-246-5750 to discuss options and availability!!

Important things to know as a Spring-Ford Rams Youth Football & Cheerleading Sponsor:

- Since our league's inception, 10 years ago, our enrollment has doubled to the over 500 boys and girls.
- Our fall season begins in September and continues through early November.

Visit us at www.sfyouthfootballandcheer.com

Like Us on Facebook at **Spring-Ford Rams Youth Football & Cheerleading.**

Spring-Ford Rams Youth Football & Cheerleading Sponsorship Agreement



Please return your completed form and check to:
Spring-Ford Rams Youth Football & Cheerleading
Attention: Dan Russell
PO Box 83
Royersford, PA 19468

Company Name (as you would like it to appear in advertising)

Point of Contact

Company Mailing Address

Telephone

Email Address

Web Address (if applicable)

Sponsorship Amount Selection

_____ Platinum (\$1000) _____ Blue (\$500) _____ Gold (\$250) _____ Friend of SF Youth Football & Cheer

***Payment due in full at time of sponsorship agreement.**

Signature: _____

Make your checks payable to: ***Spring-Ford Rams Youth Football & Cheerleading***

For questions regarding sponsorship, web or email advertising, please contact:
Dan Russell, Marketing Director, at DR1029@aol.com or 610-246-5750

Spring-Ford Youth Rams Football & Cheerleading is recognized by the Internal revenue Service as a 501(c)(3) nonprofit organization.
A receipt of your donation will be mailed to you within 2 weeks of payment.